50th Anniversary of the National Trails System and Wild & Scenic Rivers System

2018 marks the 50th anniversary of the National Trails System and the Wild & Scenic Rivers Act. In celebration, agencies and organizations are encouraging visitors to #FindYourWay across America's national scenic, recreation, and historic trails and wild and scenic rivers. Engage communities through volunteerism and join this nation-wide celebration!

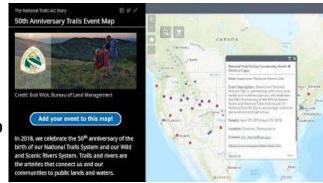
#FindYourWay: 50th Anniversary of Rivers & Trails System video https://www.youtube.com/watch?v=6H0PITHXFjk

Ways to Get Involved

- Host a volunteer event on your river or trail: Consider hosting your event on the following dates so you can tap into the existing ground swell of activity and excitement and leverage existing communication channels.
 - June is Great Outdoors Month
 - June 2: National Trails Day
 - June 2-10: National Fish and Boating Week
 - July 14-22: Latino Conservation Week
 - September 29: National Public Lands Day
 - October 2: Rivers & Trails 50th Anniversary
- Expand your reach and introduce new volunteers to your site and/or program through community partnerships.
- Implement the 50 Hours for 50 Years Volunteer Challenge. Volunteers can "find their way" by volunteering for at least 50 hours on a river or trail. A downloadable certificate is available in a fillable PDF format.
- Host a volunteer recognition event or activity.
- Share a story about how volunteers work year-round to preserve, protect and restore river-ways and trails.

Advertise your Events

- Share your event on the <u>50th Anniversary Trails</u>
 <u>Events Map</u> or the <u>50th Anniversary Rivers Events</u>
 Map
- Post to your event to Volunteer.gov
- Tag your events with the appropriate tags such as #FindYourWay, #MakeYourSplash, #Rivers50, #WildandScenicRiver, #FindYourTrail, or #Trails50
- For National Trails Day event, pledge your support for National Trails through the <u>American Hiking</u> Society.
- See also Rivers Press Kit and Trails Social Media Toolkit



Share stories during and after your event!

- Visit the following sites for opportunities to connect your shared content (Rivers <u>story</u> and <u>video</u> sharing, <u>Trails photo contest</u>)
- Tag your events with the following tags (see above for tags)
- Use the tag #FindYourWay through <u>Twitter</u>

Toolkits & External Links

National Trails

50th Anniversary Website and Trail50 Toolkit

- Resources to help plan and advertise your volunteer event
- Fact sheet and event guide
- Logos and use guidelines
- Media kits and trails 50th anniversary videos
- National Scenic and Historic Trails
 System map

External Links

American Hiking Society - National Trails
 Day

Wild and Scenic Rivers

50th Anniversary Toolkit

- Event planning tools
- Marketing and messaging (sites and ideas)
- Logos and use guidelines
- Press kit and rivers 50th anniversary videos
- Ideas and links for sharing your stories
- Historical information and archives
- Wild and Scenic River maps

External Links

- National Wild and Scenic Rivers System
- Story Map National Wild and Scenic Rivers System