50th Anniversary of the National Trails System and Wild & Scenic Rivers System

2018 marks the 50th anniversary of the National Trails System and the Wild & Scenic Rivers Act. In celebration, agencies and organizations are encouraging visitors to #FindYourWay across America’s national scenic, recreation, and historic trails and wild and scenic rivers. Engage communities through volunteerism and join this nation-wide celebration!

#FindYourWay: 50th Anniversary of Rivers & Trails System video
https://www.youtube.com/watch?v=6H0PITHXFjk

Ways to Get Involved

- Host a volunteer event on your river or trail: Consider hosting your event on the following dates so you can tap into the existing ground swell of activity and excitement and leverage existing communication channels.
  - June is Great Outdoors Month
    - June 2: National Trails Day
    - June 2-10: National Fish and Boating Week
  - July 14-22: Latino Conservation Week
  - September 29: National Public Lands Day
  - October 2: Rivers & Trails 50th Anniversary

- Expand your reach and introduce new volunteers to your site and/or program through community partnerships.
- Implement the 50 Hours for 50 Years Volunteer Challenge. Volunteers can “find their way” by volunteering for at least 50 hours on a river or trail. A downloadable certificate is available in a fillable PDF format.
- Host a volunteer recognition event or activity.
- Share a story about how volunteers work year-round to preserve, protect and restore river-ways and trails.

Advertise your Events

- Share your event on the 50th Anniversary Trails Events Map or the 50th Anniversary Rivers Events Map
- Post to your event to Volunteer.gov
- Tag your events with the appropriate tags such as #FindYourWay, #MakeYourSplash, #Rivers50, #WildandScenicRiver, #FindYourTrail, or #Trails50
- For National Trails Day event, pledge your support for National Trails through the American Hiking Society.
- See also Rivers Press Kit and Trails Social Media Toolkit
Share stories during and after your event!

- Visit the following sites for opportunities to connect your shared content (Rivers story and video sharing, Trails photo contest)
- Tag your events with the following tags (see above for tags)
- Use the tag #FindYourWay through Twitter

Toolkits & External Links

<table>
<thead>
<tr>
<th>National Trails</th>
<th>Wild and Scenic Rivers</th>
</tr>
</thead>
<tbody>
<tr>
<td>50th Anniversary Website and Trail50 Toolkit</td>
<td>50th Anniversary Toolkit</td>
</tr>
<tr>
<td>- Resources to help plan and advertise your volunteer event</td>
<td>- Event planning tools</td>
</tr>
<tr>
<td>- Fact sheet and event guide</td>
<td>- Marketing and messaging (sites and ideas)</td>
</tr>
<tr>
<td>- Logos and use guidelines</td>
<td>- Logos and use guidelines</td>
</tr>
<tr>
<td>- Media kits and trails 50th anniversary videos</td>
<td>- Press kit and rivers 50th anniversary videos</td>
</tr>
<tr>
<td>- National Scenic and Historic Trails System map</td>
<td>- Ideas and links for sharing your stories</td>
</tr>
<tr>
<td></td>
<td>- Historical information and archives</td>
</tr>
<tr>
<td></td>
<td>- Wild and Scenic River maps</td>
</tr>
</tbody>
</table>

External Links

- American Hiking Society - National Trails Day
- National Wild and Scenic Rivers System
- Story Map - National Wild and Scenic Rivers System