

## 2018 marks the 50<sup>th</sup> anniversary of the federal Wild & Scenic Rivers Act

We invite you to celebrate this milestone by hosting an evening of river-focused films to benefit your organization and increase the groundswell for the environmental movement.

### How Does the Partnership Work?



#### WILD & SCENIC KICKS OFF

A premiere environmental and adventure film festival, Wild & Scenic kicks off in Nevada City, CA each January over 5 days.



#### WE SOURCE MATERIAL

We choose the films and design the graphics. We package the event and provide you with tools to execute a successful, turnkey event.



#### PARTNER TO HOST A SHOW

You customize your event to reflect your community and your goals. Then, we tailor our support to help you reach these goals.



#### PRODUCE & FUNDRAISE

You pay us a flat rate. You produce your event and you keep all the proceeds for your organization.

### What Can you Expect?

With 160+ events annually, our event partners experience the following success per event.

**38**

Average Number of  
NEW MEMBERS

**245**

Average Number of  
ATTENDEES

**\$3,500**

Average  
PROFIT

### 50<sup>th</sup> Anniversary Rivers Program

Host an event in 2018 to celebrate this milestone and receive special pricing!

One evening of  
film for \$1,000  
(discounted from \$1600)

Add a 45min youth  
program for \$500



### Included in Hosting Wild & Scenic:

- Comprehensive film festival planning guide and weekly checklists
- Two 90min\* river-specific film programs to choose from, curated from the year's best environmental and adventure films, packaged on Blu-ray. (\*approximate)
- Event kits that include items from our National Partners Great for raffles, door prizes, and other fundraising activities
- Complete graphics package which includes all collateral for promoting your event (posters, handbills, tickets, program, ads, film stills, etc.)
- Online and on-call support to help you meet your event goals

### Putting it in a Global Context

**160**

On Tour events each  
year held globally

**6,000**

New Members  
Recruited by On  
Tour Partners

**40,000**

People inspired by  
the power of Wild &  
Scenic films

**\$575,000**

Dollars raised by On  
Tour Partners